

# Indiana Green Expo 2010

January 6-8, 2010

Indiana Convention Center  
Indianapolis, IN



January 2009

Dear Exhibitor,

The Indiana Nursery and Landscape Association and the Midwest Regional Turf Foundation thank you for your support over the past three years.

As an exhibitor with the Indiana Green Expo 2009 annual trade show and educational conference, we offer you an opportunity to sign up right away, affording you the "early bird" benefits and savings for 2010.

**The dates for the next Indiana Green Expo are January 6-8, 2010.** Exhibit set up is Wednesday, January 6, 2010. The Exhibit Hall will be open on Thursday, January 7th and Friday, January 8th. Specific hours are yet to be determined. The show will be held at the Indiana Convention Center in Hall C.

Enclosed are the contract and tradeshow rules and policies for your reference. Please review carefully at your earliest convenience.

This year the **Early Bird Special** for those exhibitors who contract and submit 50% deposit by April 30th, 2009 not only receive preferred booth placement, but also the following:

- Save \$50.00
- General listing in all pre-conference mailings
- Complimentary registration list of all 2010 attendees post meeting and upon request (available for \$250 by non-early bird exhibitors post meeting)
- Two General Session admissions to all educational programming (excluding paid workshops) — pre-registration is required. Additional attendees will be at full price.

**Sponsorship opportunities** will be available for those interested. Enclosed is a sponsorship contract for your reference. Only one company per category listed will be accepted for Corporate Sponsorship (\$8,500) and Signage Sponsorship (\$2,500):

- |   |                          |
|---|--------------------------|
| – Aquatics                                | – Landscape Services     |
| – Chemical/Fertilizer Mfg.                | – Mulch                  |
| – Concrete/Pavers                         | – Nurseries              |
| – Construction Equipment                  | – Park Planning & Design |
| – Environmental Consultants/<br>Engineers | – Playground Equipment   |
| – Grower                                  | – Seed Company           |
| – Insurance                               | – Sod Producer           |
| – Irrigation                              | – Sports & Fitness Eqpt. |
| – Landscape/Hort Production               | – Turf Equipment         |

*"Corporate sponsorship of the Indiana Green Expo is a great way to support our state organizations as well as an excellent opportunity to have our company name and logo conspicuously displayed throughout the show."*

–Brent Schalk, President,  
Blue Grass Farms

The Indiana Green Expo looks forward to your participation in 2010!  
Please contact Donna Sheets at 317.889.2382 for additional information.

Sincerely,

Donna Sheets,  
Executive Director, INLA  
[www.inla1.org](http://www.inla1.org)

Zac Reicher,  
Executive Director, MRTF  
[www.mrtf.org](http://www.mrtf.org)

[www.IndianaGreenExpo.com](http://www.IndianaGreenExpo.com)

*The Indiana Green Expo (IGE) is sponsored by the Indiana Nursery and Landscape Association and the Midwest Regional Turf Foundation along with various green industry partners. All proceeds from the IGE are used directly to better our industry through research, educational programming, and other supporting functions.*