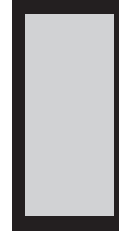


# Indiana Green Expo 2017

## SHOW PROGRAM AD CONTRACT

Ads Due: Friday, December 2, 2016

	Member		Non Member	
	B/W	Color	B/W	Color
Full-page ads: 3.25" w x 7.5" h	\$285	\$350	\$375	\$450
Half-page ads: 3.25" w x 3.625" h	\$210	\$285	\$255	\$330
Quarter-page ads: 3.25" w x 1.75" h	\$180	\$255	\$210	\$295
Back cover: 3.25" w x 7.5" h *	\$465	\$525	\$635	\$740
Inside front cover: 3.25" w x 7.5" h *	\$465	\$525	\$635	\$740
Inside back cover: 3.25" x 7.5" h *	\$415	\$470	\$575	\$685
* full-page ads only				



Full-page ad  
3.25" w x 7.5" h



Half-page ad  
3.25" w x 3.625" h



Quarter-page ad  
3.25" w x 1.75" h

**Publication Info:**  
Trim size = 4.25" w x 8.5" h  
**Bleed Specs**  
(for full-page ads only):  
Bleed size: 4.75" w x 9.0" h  
(Bleed = .25" all around)  
Live area: 3.25" w x 7.5" h

Please complete and return to the Indiana Green Expo office.

Company: \_\_\_\_\_  
 Contact: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City, State, Zip: \_\_\_\_\_  
 Email: \_\_\_\_\_ Website: \_\_\_\_\_  
 Phone: (\_\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_\_) \_\_\_\_\_  
 Signature: \_\_\_\_\_ Print name: \_\_\_\_\_

**Ad to place in the 2017 Show Program**  
(Contract and artwork due: 12/2/16):

Ad Size	Ad Cost
_____	\$ _____
<b>Total</b>	<b>\$ _____</b>
<input type="checkbox"/> Pick up 2016 ad	
<input type="checkbox"/> Submitting new ad for 2017	

**Payment:**

Amount \$ \_\_\_\_\_  Prepay  Invoice  
 Charge Card #: \_\_\_\_\_  
 Exp date: \_\_\_\_\_  
 Signature: \_\_\_\_\_

**Make checks payable to:**

Indiana Green Expo (IGE)  
 3596 Linkside Court  
 Carmel, IN 46032

**Ad Specs**

Electronic submissions (preferred):  
 • High resolution PDF, TIFF or JPEG file (300 dpi at print size.)

**Submit files to:**

mary@ecumulus.com

**Right of Publisher:**

IGE reserves the right to refuse or to edit any advertisement for any reason it deems necessary. The quality of the published advertisement depends upon the materials provided. The publisher assumes no responsibility for errors in the copy submitted by the advertiser.

**To Reserve Ad Space, send completed form to:**

Mary Breidenbach, Advertising Sales  
 Ph/Fax: 317-757-8634  
 Email: mary@ecumulus.com