

Indiana Green Expo 2018

SHOW PROGRAM AD CONTRACT

Ads Due: Friday, December 8, 2017

	Member		Non Member	
	B/W	Color	B/W	Color
Full-page ads: 3.25" w x 7.5" h	\$285	\$350	\$375	\$450
Half-page ads: 3.25" w x 3.625" h	\$210	\$285	\$255	\$330
Quarter-page ads: 3.25" w x 1.75" h	\$180	\$255	\$210	\$295
Back cover: 3.25" w x 7.5" h *	\$465	\$525	\$635	\$740
Inside front cover: 3.25" w x 7.5" h *	\$465	\$525	\$635	\$740
Inside back cover: 3.25" x 7.5" h *	\$415	\$470	\$575	\$685
* full-page ads only				



Full-page ad
3.25" w x 7.5" h



Half-page ad
3.25" w x 3.625" h



Quarter-page ad
3.25" w x 1.75" h

Publication Info:
Trim size = 4.25" w x 8.5" h
Bleed Specs
(for full-page ads only):
Bleed size: 4.5" w x 8.75" h
(Bleed = .125" all around)
Live area: 3.75" w x 8.0" h

Please complete and return to the Indiana Green Expo office.

Company: _____
 Contact: _____
 Address: _____
 City, State, Zip: _____
 Email: _____ Website: _____
 Phone: (_____) _____ Fax: (_____) _____
 Signature: _____ Print name: _____

Ad to place in the 2018 Show Program
(Contract and artwork due: 12/8/17):

Ad Size	Ad Cost
_____	\$ _____
Total	\$ _____
<input type="checkbox"/> Pick up 2017 ad	
<input type="checkbox"/> Submitting new ad for 2018	

Payment:

Amount \$ _____ Prepay Invoice
 Charge Card #: _____
 Exp date: _____
 Signature: _____

Make checks payable to:

Indiana Green Expo (IGE)
 3596 Linkside Court
 Carmel, IN 46032

Ad Specs

Electronic submissions (preferred):
 • High resolution PDF, TIFF or JPEG file (300 dpi at print size.)

Submit files to:

mary@ecumulus.com

Right of Publisher:

IGE reserves the right to refuse or to edit any advertisement for any reason it deems necessary. The quality of the published advertisement depends upon the materials provided. The publisher assumes no responsibility for errors in the copy submitted by the advertiser.

To Reserve Ad Space, send completed form to:

Mary Breidenbach, Advertising Sales
 Ph/Fax: 317-757-8634
 Email: mary@ecumulus.com