

NEW PRODUCT SHOWCASE APPLICATION

For the 2018 Indiana Green Expo on January 15–17, 2018, in Indianapolis, IN

Please complete all sections of this form. Please print legibly.
 All entries must be new or soon-to-be-released products to the Midwest market.
 Limit to 2 products per exhibiting company. Exhibit booth must be paid in full. Participation is FREE!

Deadline extended to ***DECEMBER 15, 2017*** to be included in the Indiana Green Expo Show Program and website.
 Mail to: Indiana Green Expo, 6533 Margaret Court, Indianapolis, IN 46237, or
 Email: haggard.rick@att.net or Fax to (317) 889.3935. Questions, call (317) 889-2382

STEP 1: Enter Company Contact Information

All New Product Showcase correspondence will be directed to this person.

Company Name _____ Booth # _____

Contact Person _____

Mailing Address _____

City _____ State _____ Zip Code _____

Contact Phone (____) _____ Contact Fax: (____) _____

Contact Email _____

Company Web Site _____

Print Authorized Signature _____

Signature _____

STEP 2: Enter information below for each product – space per product is limited to a 4’ x 4’ area.

Product #1 Name: _____

Approximate Product Size Specifications:

Height _____ Width _____ Depth _____ Weight _____ Pallet _____

Description for Web Site and Signage (max. 350 characters):

Product #2 Name: _____

Approximate Product Size Specifications:

Height _____ Width _____ Depth _____ Weight _____ Pallet _____

Description for Web Site and Signage (max. 350 characters):

STEP 3: Submit a photo of each product

Photo(s) must be high resolution (300+ dpi) and show each entered product. No company logos or branding please.

Email photo(s) to: haggard.rick@att.net

TERMS & CONDITIONS (please read)

The New Product Showcase will be located in an area that creates maximum exposure for each item. Your product will be on display on a table or floor area. Please note that individual product location within the showcase is not guaranteed. Show management reserves the right to position products in a fashion that best serves the interest of showcase presentation and the show in general.

The display includes a 4'x4' maximum space, an 8 1/2" x 11" sign indicating company name, booth number, new product name and a short description of the product if provided. Electric power for entered products is not provided by the Show Management. If desired, it may be ordered through the official Show service provider at the participant's expense.

Your product will be included in the official show guide distributed at the show and in a list of products & companies on a dedicated page of the official show web site if application is submitted by **December 15, 2017**.

All entries are final. Exhibitors are responsible for transporting the product to the show and retrieving the product upon the conclusion of the show. Depending on weight and size of product, placement arrangements will be the responsibility of the exhibitor.

STEP 4: Signature and Date (Application invalid without dated signature)

I have read and understand the above New Product Showcase terms and conditions.

Signature _____ Date _____