

# SHOW PROGRAM AD CONTRACT

**Indiana Green Expo 2019**  
January 9-11, 2019 • Indiana Convention Center

**Ads Due: Friday, December 7, 2018**

|   | Member |       | Non Member |       |
|---|--------|-------|------------|-------|
|   | B/W    | Color | B/W        | Color |
| Full-page ads:<br>3.25" w x 7.5" h        | \$285  | \$350 | \$375      | \$450 |
| Half-page ads:<br>3.25" w x 3.625" h      | \$210  | \$285 | \$255      | \$330 |
| Quarter-page ads:<br>3.25" w x 1.75" h    | \$180  | \$255 | \$210      | \$295 |
| Back cover:<br>3.25" w x 7.5" h *         | \$465  | \$525 | \$635      | \$740 |
| Inside front cover:<br>3.25" w x 7.5" h * | \$465  | \$525 | \$635      | \$740 |
| Inside back cover:<br>3.25" x 7.5" h *    | \$415  | \$470 | \$575      | \$685 |
| * full-page ads only                      |        |       |            |       |



Full-page ad  
3.25" w x 7.5" h



Half-page ad  
3.25" w x 3.625" h



Quarter-page ad  
3.25" w x 1.75" h

**Publication Info:**  
Trim size = 4.25" w x 8.5" h  
**Bleed Specs**  
(for full-page ads only):  
Bleed size: 4.5" w x 8.75" h  
(Bleed = .125" all around)  
Live area: 3.75" w x 8.0" h

**Please complete and return to the Indiana Green Expo office.**

Company: \_\_\_\_\_  
 Contact: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City, State, Zip: \_\_\_\_\_  
 Email: \_\_\_\_\_ Website: \_\_\_\_\_  
 Phone: (\_\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_\_) \_\_\_\_\_  
 Signature: \_\_\_\_\_ Print name: \_\_\_\_\_

**Ad to place in the 2019 Show Program**  
(Contract and artwork due: 12/7/18):

| Ad Size   | Ad Cost         |
|---|-----------------|
| _____   | \$ _____        |
| <b>Total</b>  | <b>\$ _____</b> |
| <input type="checkbox"/> Pick up 2018 ad<br><input type="checkbox"/> Submitting new ad for 2019 |                 |

**Payment:**

Amount \$ \_\_\_\_\_  Prepay  Invoice  
 Charge Card #: \_\_\_\_\_  
 Exp date: \_\_\_\_\_  
 Signature: \_\_\_\_\_

**Make checks payable to:**

Indiana Green Expo (IGE)  
 3596 Linkside Court  
 Carmel, IN 46032

**Ad Specs**

Electronic submissions (preferred):  
 • High resolution PDF, TIFF or JPEG file (300 dpi at print size.)

**Submit files to:**

mary@ecumulus.com

**Right of Publisher:**

IGE reserves the right to refuse or to edit any advertisement for any reason it deems necessary. The quality of the published advertisement depends upon the materials provided. The publisher assumes no responsibility for errors in the copy submitted by the advertiser.

**To Reserve Ad Space, send completed form to:**

Mary Breidenbach, Advertising Sales  
 Ph/Fax: 317-757-8634  
 Email: mary@ecumulus.com