

NEW PRODUCTS SHOWCASE

at the 2021 Indiana Green Expo on January 19–21, 2021, in Indianapolis, IN

Unveil Your New Products. Help your target audience find your newest and best products. **Limited to the first ten responses....FREE THIS YEAR!**

The Indiana Green Expo is pleased to promote at the 2021 Trade Show – the **NEW PRODUCTS SHOWCASE**. New products and services introduced to the U.S. Midwest market in 2020 or 2021 will be featured on the showcase stage, and at www.indianagreenexpo.com

Are you introducing a product or service that offers a new or unique advantage or characteristic, and is available for sale by the 2021 Trade Show?

If so, the IGE New Products Showcase is for you.

Want to be featured at the trade show?

Submit your application for the New Product Showcase to receive:

- Targeted visibility in the IGE trade show hall on January 20–21, 2021
- Gallery style display space for your new product (space is limited)
- The opportunity to show/promote your product on the demo stage
- Highlighted promotion at www.indianagreenexpo.com

Selection Criteria

- Improves grower or industry practices or products
- Offers a new/unique advantage or characteristic
- New to the US/Midwest market in 2020 or 2021
- Available for sale by the 2021 IGE Trade Show
- No Charge
- Must be a paid in full 2021 IGE exhibitor

Submissions

If you would like to submit your product(s), please complete the **New Product Showcase Application form** and mail/email/fax to the below contact information. Limit 2 products per exhibiting company.

Deadline: December 13, 2020

Indiana Green Expo
Attn: New Products Showcase
7915 S. Emerson Ave., #247
Indianapolis, IN 46237

Or by email to Rick Haggard, haggard.rick@att.net

Each submission must include one or more digital photos of the product.