



Indiana Green Expo 2021 *Virtual!*

LIVE PORTION: JANUARY 19 – 22, 2021

RECORDED PORTION: JANUARY 18 - FEBRUARY 4, 2021

LIVE PORTION SCHEDULE

PRESENTED BY

CONFERENCE SPONSOR



LIVE SESSIONS

January 19–22, 2021 All LIVE Sessions run from 10 am EST - noon

**Indiana
Green
Expo 2021**
Virtual!

Tuesday, January 19, 2021

TURF LIVE SESSION

10:00 – 10:05 am	Welcome to the Virtual Indiana Green Expo <i>Aaron Patton, Purdue University</i>
10:05 – 10:35 am	Weed Control Amidst a Pandemic <i>Jim Brosnan, University of Tennessee</i> CCH = 3b:0.5, RT:0.5
10:35 – 11:05 am	Consumer Perceptions of Lawns, Does Language Matter? <i>Casey Reynolds, Turfgrass Producers International</i>
11:05 – 11:35 am	How Long Do Pesticides Remain Stable in Storage <i>Fred Whitford, Purdue University</i> CCH = 2:0.5, 3a:0.5, 3b:0.5, 5:0.5, 6:0.5, 7A:0.5, RT:0.5
11:35 – 11:40 am	Purdue University Update <i>Aaron Patton, Purdue University</i>
11:40 – 11:45 am	Midwest Regional Turf Foundation Update <i>Aaron Patton, Purdue University</i>
11:45 am–12:00 pm	Questions and Answer Session <i>Jim Brosnan, University of Tennessee, Casey Reynolds, Turfgrass Producers International, Fred Whitford, Purdue University, and Aaron Patton, Purdue University</i>

Wednesday, January 20, 2021

LANDSCAPE LIVE SESSION

10:00 – 10:05 am	Welcome to the Virtual Indiana Green Expo <i>Kyle Daniel, Purdue University</i>
10:05 – 10:10 am	Purdue University Update <i>Kyle Daniel, Purdue University</i>
10:10 – 10:15 am	Greeting from the new Purdue HLA Dept. Chair <i>Linda Prokopy</i>
10:15 – 10:30 am	INLA Update <i>Rick Haggard, Indiana Nursery & Landscape Assoc.</i>
10:30 – 11:00 am	State of the Industry <i>Kyle Daniel, Purdue University and Rick Haggard, Indiana Nursery & Landscape Assoc.</i>
11:00 – 11:30 am	Roundtable Discussion: How Green Industry Companies Navigated Covid-19 <i>Kyle Daniel, Purdue University; Brian Julius, Walnut Ridge; Brian Franco, Franco Landscape</i>
11:30 am–12:00 pm	How Long Do Pesticides Remain Stable in Storage <i>Fred Whitford, Purdue University</i> CCH = 2:0.5, 3a:0.5, 3b:0.5, 5:0.5, 6:0.5, 7A:0.5, RT:0.5

Thursday, January 21, 2021

TRADE SHOW LIVE SESSION

10:00 – 10:05 am	Welcome to the Virtual Indiana Green Expo <i>Kyle Daniel, Purdue University</i>
10:05 – 10:15 am	Welcome and Updates from the INLA Executive Director <i>Rick Haggard, Indiana Nursery & Landscape Assoc.</i>
10:15 am – onward	Several 5-15 minute presentations from vendors (gold, silver, bronze levels) followed by Q & A.



Silver



Bronze



Bronze

Friday, January 22, 2021

NETWORKING LIVE SESSION

10:00 – 10:05 am	Welcome to the Virtual Indiana Green Expo <i>Aaron Patton, Purdue University</i>
10:05 – 10:35 am	Leveraging the Disruption of COVID by Maximizing Social Channels <i>Beth Berry, Real Green Systems</i>
10:35 – 11:05 am	Know Your Team: Identifying Employee Personality Types <i>John Orick, Purdue University</i>
11:05 – 11:35 am	Recruiting and Retaining Employees in the Green Industry <i>Rick Grant, Advanced Turf Solutions</i>
11:35 am–11:20:00 pm	Discussion, Questions and Answer Session <i>Aaron Patton, Purdue University</i>