



# Indiana Green Expo 2021 *Virtual!*

LIVE PORTION: JANUARY 19 – 22, 2021

RECORDED PORTION: JANUARY 18 - FEBRUARY 4, 2021

## RECORDED PORTION SCHEDULE

PRESENTED BY

CONFERENCE SPONSOR



# RECORDED SESSIONS

January 18 – February 4, 2021

Indiana  
Green  
Expo 2021  
*Virtual!*

## LAWN CARE - Recorded Session

- Messaging Research for Marketing Lawns to Your Customers**  
*Casey Reynolds, Turfgrass Producers International*
- OISC Update**  
*Joe Becovitz, OISC*  
CCH = 2:0.5, 3a:0.5, 3b:0.5, 5:0.5, 6:0.5, 7A:0.5, RT:0.5
- Glyphosate: Weed Control and Controversy**  
*Steve Meyers, Purdue University*  
CCH = 2:0.5, 3a:0.5, 3b:0.5, 5:0.5, 6:0.5, RT:0.5
- Watering Requirements for KBG and TF lawns**  
*Jada Powlen, Purdue University*  
CCH = 3b:0.5, RT:0.5
- Using the TurfDoctor Mobile App to Diagnose Problems and Communicate with Clients and Stakeholders**  
*Doug Richmond, Purdue University*  
CCH = 3b:0.5, RT:0.5
- Danger Below: How to Identify, Manage, and Prevent Summer Patch**  
*Paul Koch, University of Wisconsin-Madison*  
CCH = 3b:0.5, RT:0.5
- Beyond the Four Step Program: The Nuance of N Programming**  
*Bill Kreuser, University of Nebraska-Lincoln*  
CCH = 3b:0.5, RT:0.5
- Choosing the Right Herbicide to Hit the Target**  
*Aaron Patton, Purdue University*  
CCH = 3b:0.5, 6:0.5, RT:0.5
- What's New for the Turf and Landscape Herbicide Market**  
*Aaron Patton, Purdue University*  
CCH = 3b:0.5, 6:0.5, RT:0.5
- Busting Weed Control Myths**  
*Ross Braun, Purdue University*  
CCH = 3b:0.5, 6:0.5, RT:0.5
- Selecting Lawn Grass Species and Cultivars for Improved Pest Resistance**  
*Cale Bigelow, Purdue University*  
CCH = 3b:0.5, RT:0.5

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## GOLF - Recorded Session

- Don't Sleep on Low-Mow Bluegrass**  
*Zac Nicholudis, USGA*
- Golf During a Pandemic: Advocacy and Audibles**  
*Shane Conroy, GCSAA*
- Could the Annual Bluegrass Weevil Already Be Indiana? What Hoosiers need to know for detecting the Beast of the East**  
*Ben McGraw, Penn State University*  
CCH = 3b:0.5, RT:0.5
- Past, Present, and Future of SDHI Fungicides**  
*Paul Koch, University of Wisconsin-Madison*  
CCH = 3b:0.5, RT:0.5
- Understanding Insecticide Performance Against White Grubs**  
*Doug Richmond, Purdue University*  
CCH = 3b:0.5, RT:0.5
- Using the Microbiome to Provide New Insights into Dollar Spot Control**  
*Paul Koch, University of Wisconsin-Madison*  
CCH = 3b:0.5, RT:0.5
- Developing PGR Programs to Maximize Putting Green Performance**  
*Bill Kreuser, University of Nebraska-Lincoln*  
CCH = 3b:0.5, RT:0.5
- Work is Hard. Why Not Have Some Fun?**  
*Matt Cavanaugh, Rush Creek Golf Club*
- Phosphite Use in Turfgrass Management**  
*John Dempsey, Independent Turfgrass Research*  
CCH = 3b:0.5, RT:0.5

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## SPORTS - Recorded Session

- Know Your Audience: Strategies for Discussing Pest Management**  
*Jim Brosnan, University of Tennessee*

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- Looking Forward to 2021: Lessons Learned in 2020 and Adjustments Made**  
*Joey Stevenson, Indianapolis Indians; Brian Bornino, Purdue University; Kyle Allen, City of Westfield; Jamie Mehringer, J&D Turf*

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- Prioritizing Field Operations with Reduced Labor and Budget**  
*Mike Goatley, Virginia Polytechnic Institute and State University*  
CCH = 3b:0.5, RT:0.5

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- Communicating in Your Organization**  
*James Bergdoll, Chattanooga Parks*

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- Understanding Insecticide Performance Against White Grubs**  
*Doug Richmond, Purdue University*  
CCH = 3b:0.5, RT:0.5

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- Seeding Tips for Sports Fields**  
*Ross Braun, Purdue University*  
CCH = 3b:0.5, RT:0.5

## LANDSCAPE MAINTENANCE/INSTALLATION - Recorded

- BFD = Bad Foliar Diseases**  
*Janna Beckerman, Purdue University*  
CCH = 2:0.5, 3a:0.5, RT:0.5

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- R&R = Roots and Rot**  
*Janna Beckerman, Purdue University*  
CCH = 2:0.5, 3a:0.5, RT:0.5

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- How Extreme Weather Affects Pest Problems**  
*Cliff Sadof, Purdue University*  
CCH = 2:0.5, 3a:0.5, 3b:0.5, RT:0.5

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- Long-Term Management of Emerald Ash Borer**  
*Cliff Sadof, Purdue University*  
CCH = 2:0.5, 3a:0.5, RT:0.5

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- Understanding and Controlling Difficult Landscape Weeds**  
*Kyle Daniel, Purdue University*  
CCH = 3a:0.5, RT:0.5

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- Anthracnose Diseases in the Landscape**  
*Tom Creswell, Purdue University*  
CCH = 3a:0.5, RT:0.5

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- OISC Update**  
*Joe Becovitz, OISC*  
CCH = 2:0.5, 3a:0.5, 3b:0.5, 5:0.5, 6:0.5, 7A:0.5, RT:0.5

## PLANT MATERIAL - Recorded Session

- Name That Twig! Identifying Deciduous Woodyies in the Winter**  
*Rosie Lerner, Purdue University*  
CCH = 2:0.5, 3a:0.5, RT:0.5

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- Practical Native Landscapes for the Corporate Campus**  
*Mark O'Brien, Cardno*

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- Top Plants for Winter Interest**  
*Kyle Daniel, Purdue University*

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## TREE CARE - Recorded Session

- Identifying, Treating, and Planting a Tree with Root Defects**  
*Kyle Daniel, Purdue University*  
CCH = 2:0.5, 3a:0.5, RT:0.5

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- Sustainable Urban Forests and Climate Change; What Can We Do?**  
*Lindsey Purcell, Purdue University*  
CCH = 2:0.5, 3a:0.5, RT:0.5

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- Diseases of Trees in the Midwest**  
*John Bonkowski, Purdue University*  
CCH = 2:0.5, 3a:0.5, RT:0.5

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- Create Tree Resiliency by Improving Soil Biology with Biochar**  
*Mark and Laurie Mann, Plant Growth Management Systems*

## BUSINESS - Recorded Session

- Creating Organizational Culture**  
*Mark O'Brien, Cardno*

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- Valuing Businesses: Beware of Rules of Thumb**  
*John Cento, Indiana Business Appraisals*

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## HARDSCAPE - Recorded

**Allan Block Webinar: AB Contractor Certification for Segmental Retaining Walls**

*Chad Julius, Allan Block*

Notes: For continuing education credits only. No test will be available. Length of presentation is 3 hours 40 minutes.

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## VEGETATION MANAGEMENT - Recorded Session

**Glyphosate: Weed Control and Controversy**

*Steve Meyers, Purdue University*

CCH = 2:0.5, 3a:0.5, 3b:0.5, 5:0.5, 6:0.5, 7A:0.5, RT:0.5

**OISC Update**

*Joe Becovitz, OISC*

CCH = 2:0.5, 3a:0.5, 3b:0.5, 5:0.5, 6:0.5, 7A:0.5, RT:0.5

**What We NOW Know About Spray Tank Water Quality**

*Aaron Patton, Purdue University*

CCH = 2:0.5, 3a:0.5, 3b:0.5, 5:0.5, 6:0.5, 7A:0.5, RT:0.5

**Checking the Calibration of Your Ride-on and Backpack Sprayers**

*Aaron Patton, Purdue University*

CCH = CCH = 3a:0.5, 3b:0.5, 6:0.5, RT:0.5

**Choosing the Right Herbicide to Hit the Target**

*Aaron Patton, Purdue University*

CCH = 3b:0.5, 6:0.5, RT:0.5

**Maximizing Success with 2,4-D Applications**

*Aaron Patton, Purdue University*

CCH = 3b:0.5, 6:0.5, RT:0.5

## SPANISH - Recorded Session

**Gestión de plagas en los extremos climáticos  
How Extreme Weather Affects Pest Problems**

*Cliff Sadof, Purdue University*

CCH = 2:0.5, 3a:0.5, 3b:0.5, RT:0.5

**Gestión a largo plazo del Emerald Ash Borer  
Long term management of EAB**

*Cliff Sadof, Purdue University*

CCH = 2:0.5, 3a:0.5, RT:0.5

**Entendiendo al consumidor en USA: en que gastan los consumidores su dinero**

**Understanding the consumer in the USA: How consumers spend their money**

*Ariana Torres, Purdue University*

## PRODUCTION - Recorded Session

**IDNR Update**

*Megan Abraham, IDNR*

**Developing a Weed Control Plan for Your Company**

*Kyle Daniel, Purdue University*

**Glyphosate: Weed Control and Controversy**

*Steve Meyers, Purdue University*

## INVASIVE SPECIES - Recorded Session

**Update on Invasive Species**

*Megan Abraham, IDNR*

CCH = 2:0.5, 3a:0.5, 5:0.5, 6:0.5, RT:0.5

**Spotted Lanternfly: An Update on the Spread and Management Recommendations**

*Elizabeth Barnes, Purdue University*