

2022 SHOW PROGRAM AD CONTRACT

Indiana Green Expo 2022
January 24–26, 2022 • Indiana Convention Center

This pocket sized program guides attendees through the Indiana Green Expo and Trade Show. Provided to attendees in print and digital format, your show program advertisement reaches green industry decision-makers during the important off-season, when many buying decisions are made. Digital version is posted on both the Indiana Green Expo site and Indiana Nursery & Landscape Association site throughout the year.

Contract and Ad Due: Friday, December 10, 2021

	Member		Non Member	
	B/W	Color	B/W	Color
Full-page ads: 3.25" w x 7.5" h	\$285	\$350	\$375	\$450
Half-page ads: 3.25" w x 3.625" h	\$210	\$285	\$255	\$330
Quarter-page ads: 3.25" w x 1.75" h	\$180	\$255	\$210	\$295
Back cover: 3.25" w x 7.5" h *	\$465	\$525	\$635	\$740
Inside front cover: 3.25" w x 7.5" h *	\$465	\$525	\$635	\$740
Inside back cover: 3.25" x 7.5" h *	\$415	\$470	\$575	\$685
* full-page ads only				



Full-page ad
3.25" w x 7.5" h



Half-page ad
3.25" w x 3.625" h



Quarter-page ad
3.25" w x 1.75" h

Publication Info:
Trim size = 4.25" w x 8.5" h
Bleed Specs
(for full-page ads only):
Bleed size: 4.5" w x 8.75" h
(Bleed = .125" all around)
Live area: 3.75" w x 8.0" h

Please complete and return:

Company: _____
 Contact: _____
 Address: _____
 City, State, Zip: _____
 Email: _____ Website: _____
 Phone: (_____) _____ Fax: (_____) _____
 Signature: _____ Print name: _____

AD TO PLACE IN THE 2022 SHOW PROGRAM (contract and artwork due: 12/10/21):

Ad Size: _____ **Rate:** \$ _____

___ Pick up 2020 ad (Show Program was not published in 2021)
 ___ Submitting new ad for 2022

Payment:

Amount \$ _____ Prepay Invoice
 Charge Card #: _____ Security code: _____
 Signature: _____ Exp date: _____
 Email for CC receipt: _____

Make checks payable to:

Indiana Green Expo (IGE)
7915 S Emerson Ave., Ste 247
Indianapolis, IN 46237

To reserve ad space, send this form and ad artwork to:

Mary Breidenbach, Ad Sales
Cell: 317-506-7269 • mary@ecumulus.com

Ad Specs

See ad sizes and publication information above. Electronic submissions preferred: High resolution PDF, TIFF or JPEG file (300 dpi at print size.)

Need help putting your ad together?

Contact Mary Breidenbach,
cell: 317-506-7269
mary@ecumulus.com

Right of Publisher:

IGE reserves the right to refuse or to edit any advertisement for any reason it deems necessary. The quality of the published advertisement depends upon the materials provided. The publisher assumes no responsibility for errors in the copy submitted by the advertiser.