

## NEW PRODUCT SHOWCASE APPLICATION

**For the 2022 Indiana Green Expo Trade Show on January 25–26, 2022 in Indianapolis, IN**

Please complete all sections of this form. Please print legibly.  
 All entries must be new or soon-to-be-released products to the Midwest market.  
 Limit to 2 products per exhibiting company. Exhibit booth must be paid in full. Participation is FREE!

**Application deadline is December 13, 2021** to be included in the Indiana Green Expo Show Program and website.  
 Mail to: Indiana Green Expo, 7915 S. Emerson Ave., Suite 247, Indianapolis, IN 46237 – or –  
 Email: haggard.rick@att.net or Fax to (317) 889-3935. Questions? Call (317) 889-2382

**STEP 1: Enter Company Contact Information**

All New Product Showcase correspondence will be directed to this person.

Company Name \_\_\_\_\_ Booth # \_\_\_\_\_

Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Contact Phone (\_\_\_\_) \_\_\_\_\_ Contact Fax: (\_\_\_\_) \_\_\_\_\_

Contact Email \_\_\_\_\_

Company Web Site \_\_\_\_\_

Print Authorized Signature \_\_\_\_\_

Signature \_\_\_\_\_

**STEP 2: Enter information below for each product – space per product is limited to a 4' x 4' area.**

**Product #1**

**Product Name:** \_\_\_\_\_

Approximate Product Size Specifications:

Height \_\_\_\_\_ Width \_\_\_\_\_ Depth \_\_\_\_\_ Weight \_\_\_\_\_ Pallet \_\_\_\_\_

Product Description for Web Site and Signage (max. 350 characters):

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Product #2**

**Product Name:** \_\_\_\_\_

Approximate Product Size Specifications:

Height \_\_\_\_\_ Width \_\_\_\_\_ Depth \_\_\_\_\_ Weight \_\_\_\_\_ Pallet \_\_\_\_\_

Product Description for Web Site and Signage (max. 350 characters):

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**STEP 3: Submit a photo of each product**

Photo(s) must be high resolution (300+ dpi) and show each entered product. No company logos or branding please.  
Email photo(s) to: [haggard.rick@att.net](mailto:haggard.rick@att.net)

**TERMS & CONDITIONS (please read)**

The New Product Showcase will be located in an area that creates maximum exposure for each item. Your product will be on display on a table or floor area. Please note that individual product location within the showcase is not guaranteed. Show management reserves the right to position products in a fashion that best serves the interest of showcase presentation and the show in general.

The display includes a 4'x4' maximum space, an 8 1/2"x 11" sign indicating company name, booth number, new product name and a short description of the product if provided. Show Management does not provide electric power for entered products. If desired, it may be ordered through the official show service provider at the participant's expense.

Your product will be included in the official show guide distributed at the show and in a list of products and companies on a dedicated page of the official show web site if application is submitted by **December 13, 2021**.

All entries are final. Exhibitors are responsible for transporting the product to the show and retrieving the product upon the conclusion of the show. Depending on weight and size of product, placement arrangements will be the responsibility of the exhibitor.

**STEP 4: Signature and Date (Application invalid without dated signature)**

I have read and understand the above New Product Showcase terms and conditions.

Signature \_\_\_\_\_ Date \_\_\_\_\_