

2023 SHOW PROGRAM AD CONTRACT

Indiana Green Expo 2023
January 30–February 1, 2023 • Indiana Convention Center

This pocket sized program guides attendees through the Indiana Green Expo and Trade Show. Provided to attendees in print and digital format, your show program advertisement reaches green industry decision-makers during the important off-season, when many buying decisions are made. Digital version is posted on both the Indiana Green Expo site and Indiana Nursery & Landscape Association site throughout the year.

Contract and Ad Due: Monday, January 9, 2023

	Member	Non Member
Full-page ads: 3.25" w x 7.5" h	\$385	\$495
Half-page ads: 3.25" w x 3.625" h	\$315	\$365
Quarter-page ads: 3.25" w x 1.75" h	\$280	\$325
Back cover: 3.25" w x 7.5" h *	\$580	\$815
Inside front cover: 3.25" w x 7.5" h *	\$580	\$815
Inside back cover: 3.25" x 7.5" h *	\$520	\$755
* full-page ads only		



Full-page ad
3.25" w x 7.5" h



Half-page ad
3.25" w x 3.625" h



Quarter-page ad
3.25" w x 1.75" h

Publication Info:
Trim size = 4.25" w x 8.5" h
Bleed Specs
(for full-page ads only):
Bleed size: 4.5" w x 8.75" h
(Bleed = .125" all around)
Live area: 3.75" w x 8.0" h

Please complete and return:

Company: _____
 Contact: _____
 Address: _____
 City, State, Zip: _____
 Email: _____ Website: _____
 Phone: (_____) _____ Fax: (_____) _____
 Signature: _____ Print name: _____

AD TO PLACE IN THE 2023 SHOW PROGRAM (contract and artwork due: January 9, 2023)

Ad Size: _____ Rate: \$ _____

Pick up 2022 ad
 Submitting new ad for 2023

Payment:

Amount \$ _____ Prepay Invoice
 Charge Card #: _____ Security code: _____
 Signature: _____ Exp date: _____
 Email for CC receipt: _____

Make checks payable to:

Indiana Green Expo (IGE)
 7915 S Emerson Ave., Ste 247
 Indianapolis, IN 46237

To reserve ad space, send this form and ad artwork to:

Mary Breidenbach, Ad Sales
 Cell: 317-506-7269 • mary@ecumulus.com

Ad Specs

See ad sizes and publication information above. Electronic submissions preferred: High resolution PDF, TIFF or JPEG file (300 dpi at print size).

Need help putting your ad together?

Contact Mary Breidenbach,
 cell: 317-506-7269
 mary@ecumulus.com

Right of Publisher:

IGE reserves the right to refuse or to edit any advertisement for any reason it deems necessary. The quality of the published advertisement depends upon the materials provided. The publisher assumes no responsibility for errors in the copy submitted by the advertiser.