

## **NEW PRODUCTS SHOWCASE**

at the 2023 Indiana Green Expo Trade Show on January 31-February 1, 2023 in Indianapolis, IN

**Unveil Your New Products.** Help your target audience find your newest and best products. **Limited to the first ten responses ... FREE THIS YEAR!** 

The Indiana Green Expo is pleased to promote at the 2023 Trade Show – the **NEW PRODUCTS SHOWCASE.** New products and services introduced to the U.S. Midwest market in 2022 or 2023 will be featured on the showcase stage, and at www.indianagreenexpo.com

Are you introducing a product or service that offers a new or unique advantage or characteristic, and is available for sale by the 2023 Trade Show?

If so, the IGE New Products Showcase is for you.

## Want to be featured at the trade show?

Submit your application for the New Product Showcase to receive:

- Targeted visibility in the IGE trade show hall on January 31-February 1, 2023
- Gallery style display space for your new product (space is limited)
- The opportunity to show/promote your product on the demo stage
- Highlighted promotion at www.indianagreenexpo.com

## **Selection Criteria**

- Improves grower or industry practices or products
- Offers a new/unique advantage or characteristic
- New to the US/Midwest market in 2022 or 2023
- Available for sale by the 2023 IGE Trade Show
- No Charge
- Must be a paid in full 2023 IGE exhibitor

## **Submissions**

If you would like to submit your product(s), please complete the **New Product Showcase Application form** and mail/email/fax to the below contact information.

Limit 2 products per exhibiting company.

Deadline: December 16, 2022

Indiana Green Expo Attn: New Products Showcase 7915 S. Emerson Ave., #247 Indianapolis, IN 46237

Or by email to Rick Haggard, <a href="maggard.rick@att.net">haggard.rick@att.net</a>

Each submission must include one or more digital photos of the product.