

SPONSORSHIP CONTRACT

Indiana Green Expo

January 16-19, 2024 • Indiana Convention Center

Many sponsorship opportunities are available for companies to show their support of the Indiana Green Expo and Indiana's green industry.

All sponsors will be acknowledged by:

- Signage at Indiana Green Expo 2024 Conference & Trade Show
- Announced in the Indiana Green Expo 2024 Show Program
- Listed on the Indiana Green Expo website with your logo and link to your website
- Announced in the *Indiana Nursery & Landscape News*, November/December 2023 and March/April 2024 issues
- Tabletop sign for your booth identifying sponsorship

☐ CORPORATE SPONSOR / \$3,000

- Company's logo will be included on all Indiana Green Expo 2024 promotional information — brochure, show program, website, and postcards.
 - 25% discount on your first 10' x 10' booth with premium placement
 - 60 second in-person or pre-recorded presentation at beginning of Indiana Green Expo 2024 opening session
 - Logo PLUS a 60 second video placed on the Indiana Green Expo website home page
 - Four admissions to the education conference
 - One half-page ad in the Indiana Green Expo 2024 Show Program
- Best to commit by August 31, 2023 for maximum promotional benefit. Video editing assistance available.*

☐ SESSION SPONSOR / \$1,500

- 60 second in-person or pre-recorded presentation at the beginning of selected session (*Video editing assistance available.*)
 - Your company's logo included on Indiana Green Expo 2024 session signage displayed outside the session's room and in the show program
- * Selection of session will be available once schedule is complete.*

☐ TRADE SHOW LOUNGE BREAK SPONSOR / \$1,000

Sponsors are also announced prior to trade show functions and throughout conference. Please choose break sponsorship time:

- ☐ Thursday AM (January 18)
- ☐ Thursday PM (January 18)
- ☐ Friday AM (January 19)

☐ OPENING SESSION BREAK SPONSOR / \$1,000

Event held on Thursday January 18, 2024. Sponsors are also announced prior to trade show functions and throughout conference.

TOTAL SPONSORSHIP \$ _____

Company: _____

Contact: _____

Address _____

City, State, Zip: _____

Email: _____ Website: _____

Phone: (_____) _____ Fax: (_____) _____

Payment: ☐ Credit card or ☐ Check (Make checks payable to: Indiana Green Expo)

___MasterCard ___Visa ___Discover ___Amex

Card Number _____ Expiration Date _____

Signature _____ Security Code _____

Billing Address _____

City, State, Zip _____

Email for CC receipt: _____

Mail contract to: Indiana Green Expo, 7915 S Emerson Ave., Ste 247, Indianapolis, IN 46237

Ph: 800-443-7336 • Email: rhaggard@inla1.org • www.inla1.org • www.mrtf.org • www.IndianaGreenExpo.com

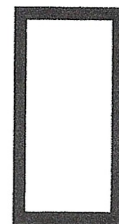
2024 SHOW PROGRAM AD CONTRACT

Indiana Green Expo
January 18-19, 2024 • Indiana Convention Center

This pocket sized program guides attendees through the Indiana Green Expo and Trade Show. Provided to attendees in print and digital format, your show program advertisement reaches green industry decision-makers during the important off-season, when many buying decisions are made. Digital version is posted on both the Indiana Green Expo site and Indiana Nursery & Landscape Association site throughout the year.

Contract and Ad Due: Monday, December 18, 2023

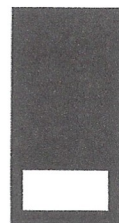
	Member	Non Member
Full-page ads: 3.25" w x 7.5" h	\$385	\$495
Half-page ads: 3.25" w x 3.625" h	\$315	\$365
Quarter-page ads: 3.25" w x 1.75" h	\$280	\$325
Back cover: 3.25" w x 7.5" h *	\$580	\$815
Inside front cover: 3.25" w x 7.5" h *	\$580	\$815
Inside back cover: 3.25" x 7.5" h *	\$520	\$755
* full-page ads only		



Full-page ad
3.25" w x 7.5" h



Half-page ad
3.25" w x 3.625" h



Quarter-page ad
3.25" w x 1.75" h

Publication Info:
Trim size = 4.25" w x 8.5" h
Bleed Specs
(for full-page ads only):
Bleed size: 4.5" w x 8.75" h
(Bleed = .125" all around)
Live area: 3.75" w x 8.0" h

Please complete and return:

Company: _____
Contact: _____
Address: _____
City, State, Zip: _____
Email: _____ Website: _____
Phone: (_____) _____ Fax: (_____) _____
Signature: _____ Print name: _____

AD TO PLACE IN THE 2024 SHOW PROGRAM (contract and artwork due: December 18, 2023)

Ad Size: _____ **Rate:** \$ _____

☐ Pick up 2023 ad
☐ Submitting new ad for 2024

Payment:

Amount \$ _____ ☐ Prepay ☐ Invoice
Charge Card #: _____ Security code: _____
Signature: _____ Exp date: _____
Email for CC receipt: _____

Make checks payable to:
Indiana Green Expo (IGE)
7915 S Emerson Ave., Ste 247
Indianapolis, IN 46237

**To reserve ad space, send this form and
ad artwork to:**
Rick Haggard, Ad Sales
Cell: 317-889-2382 • rhaggard@inla1.com

Ad Specs

See ad sizes and publication information above. Electronic submissions preferred: High resolution PDF, TIFF or JPEG file (300 dpi at print size).

Need help putting your ad together?

Co Rick Haggard,
cell: 317-889-2382
rhaggard@inla1.org

Right of Publisher:

IGE reserves the right to refuse or to edit any advertisement for any reason it deems necessary. The quality of the published advertisement depends upon the materials provided. The publisher assumes no responsibility for errors in the copy submitted by the advertiser.